

# The European Market

## Polyurea applications

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**PDA Meeting 2003**

**RENO (NV)**

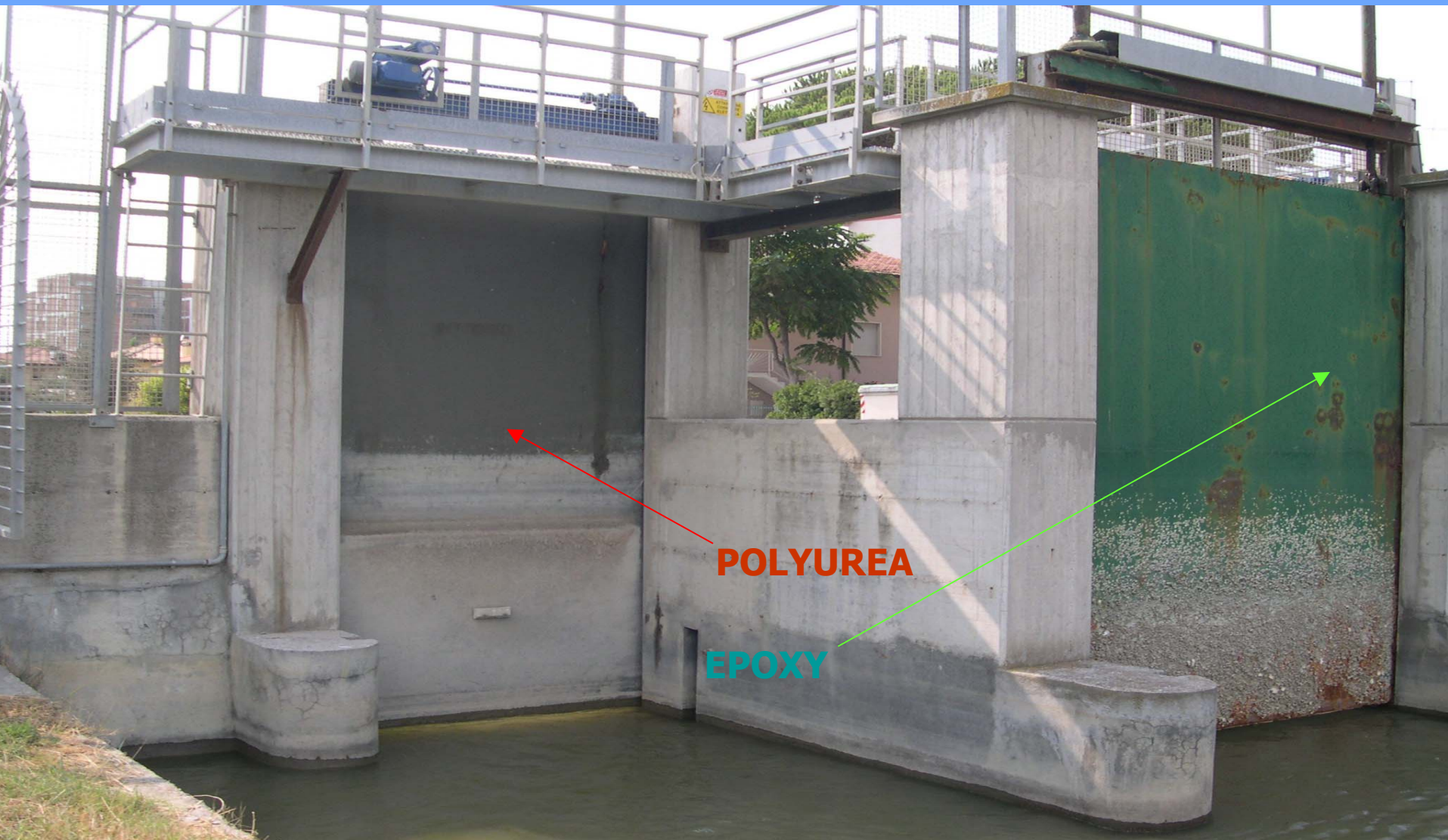
**Aug. 19<sup>th</sup>-21<sup>th</sup>**



# BULKHEAD CANAL

- Abrasion on the sledges (up and down)
- Water abrasion (sand)
- Trunks of woods hit the bulkead
- Expansion and contraction
- Elasticity of coating
- **Durability**

# BULKHEAD CANAL





**POLYUREA**

# Off-Shore

- Salt-fog Corrosion
- Sand and wind Corrosion
- Expansion and contraction of metal plates
- Other coatings are brittle and not elastic

## ■ Durability

# Off-Shore



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# Little basins

(private application)

- Absolute water proofing
- Difficulty of application of asphalt layer
- Fast application
- Aesthetic quality

■ **Warranty** of  
best application and water proofing

# Little basins (private application)



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# Little basins (private application)



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# Milking Room

- Hygiene
  - Easy to wash
  - Concrete protection against acids of waste of cow.
  - Anti-skid
  - Crack-bridging
- 
- **Durability and Best quality application**  
because cows cannot stop to produce milk

# MILKING ROOM



# MILKING ROOM



# *Benvenuti*

# *Wellcome*

# Theme parks

- Self-extinguishing products
- Easy to spray
- No corrosion of mixing chamber
- Flexibility
- Scratch resistant

## ■ Warranties

# Dragon



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# Sphinx



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# Sphinx



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# CONCLUSIONS

- Performance coating demanding
    - DURABILITY
    - WARRANTIES
  - LACK OF CULTURE OF SURFACE PREPARATION
  - INTEREST AND DISTRUST
- Making pua seasonable no more (e.g. corrosion application)
  - Solvent regulation WILL FAVOUR DEVELOPMENT OF PUA
  - Let BRAIN STORM your customer

**Costant Growing of this market**



**Thanks for your attention**

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